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**IFORMATA COMMUNICATIONS AND PANGAIR  
LAUNCH PUBLIC TELEPRESENCE GATEWAY IN THE U.S.**

TELEPRESENCE & VIDEO NETWORK OPERATIONS PROVIDER OF CHOICE  
TO DELIVER MANAGED SERVICES AND NETWORK FOR OHIO-BASED COMPANY

DAYTON, Ohio – July 18, 2008 – Iformata Communications, the telepresence managed services and video network operations provider of choice for global enterprise firms, equipment manufacturers, and top-tier carriers and networks, and PangeAir, the Digital Airline Service, today announces the opening of the Dayton, OH, PangeAir TelePresence Gateway, a public-access telepresence suite located at the Dayton Convention Center. PangeAir selected Iformata Communications as the managed service and network provider for all new, public TelePresence Gateway franchises.

“Iformata is tremendously excited to be involved with PangeAir in support of their initial voyage into the world of public access telepresence,” states Brian Kinne, Executive Vice President of Iformata Communications. “Iformata’s strategy involves building the necessary service-based tools to ensure future-oriented telepresence applications like PangeAir Gateways succeed.”

Telepresence, a futuristic technology that uses life-size monitors, high-definition video, and studio-quality audio, creates the experience of being present at a physical location remote from one’s own. With its life-like eye contact, accurate flesh tones, and absence of any visible technology, participants joining one another in a telepresence meeting can interact and collaborate as if they were occupying the same room. Telepresence attracts global organizations for its time and cost-efficiencies, and for the improved environmental responsibility from its reduction of corporate business travel.

“Businesses and organizations can bring together distant employees, executives and clients without the challenges of long distance travel in an environment that can best be described as interactive high-definition TV,” states Bob Briggs, CEO of Indianapolis-based PangeAir.”

Up to fairly recently, telepresence suites were largely conference rooms installed in luxury hotels and corporate office buildings. Dayton’s PangeAir TelePresence Gateway is designed to be available to the public for hosting or attending meetings such as civic events, educational classes, and training seminars. Groups up to twenty-five can join a meeting and communicate with multiple sites as though they were face-to-face.

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## About Iformata Communications

Iformata Communications, a privately held company, is the telepresence managed services and video network operations provider of choice for global enterprise firms, equipment manufacturers, and top-tier carriers and networks. Through international peering relationships with major providers, and by integrating points-of-presence (POPs) in 37 countries throughout North America, the UK, Europe, and Asia, Iformata's Telepresence Exchange<sup>sm</sup> is the leading video communications network connecting global Fortune 500 firms within a highly managed architecture. Its technicians ensure seamless and interoperable performance across disparate equipment, carriers, networks, and geographic locations. The longest-serving provider of managed services and video network operations in the business, the founders of Iformata created the first immersive telepresence environments. Looking to the future of the industry, Iformata Communications recently established an R&D facility in Bangalore, India, and launched a fleet of publicly available telepresence suites at an international luxury hotel chain in association with a longstanding strategic partner.

For more information, please visit [www.iformata.com](http://www.iformata.com) or call +1.937.832.6900.

## About PangeAir

PangeAir is a franchisor that has identified potential audiences who could benefit from public access video communications suites, from corporations to universities, healthcare to law. Foreseeing an opportunity to create face-to-face interaction without the need for travel, they understood that telepresence technology had endless applications. For more information regarding new cities coming online this year and into the future, please visit [www.pangeair.com](http://www.pangeair.com).